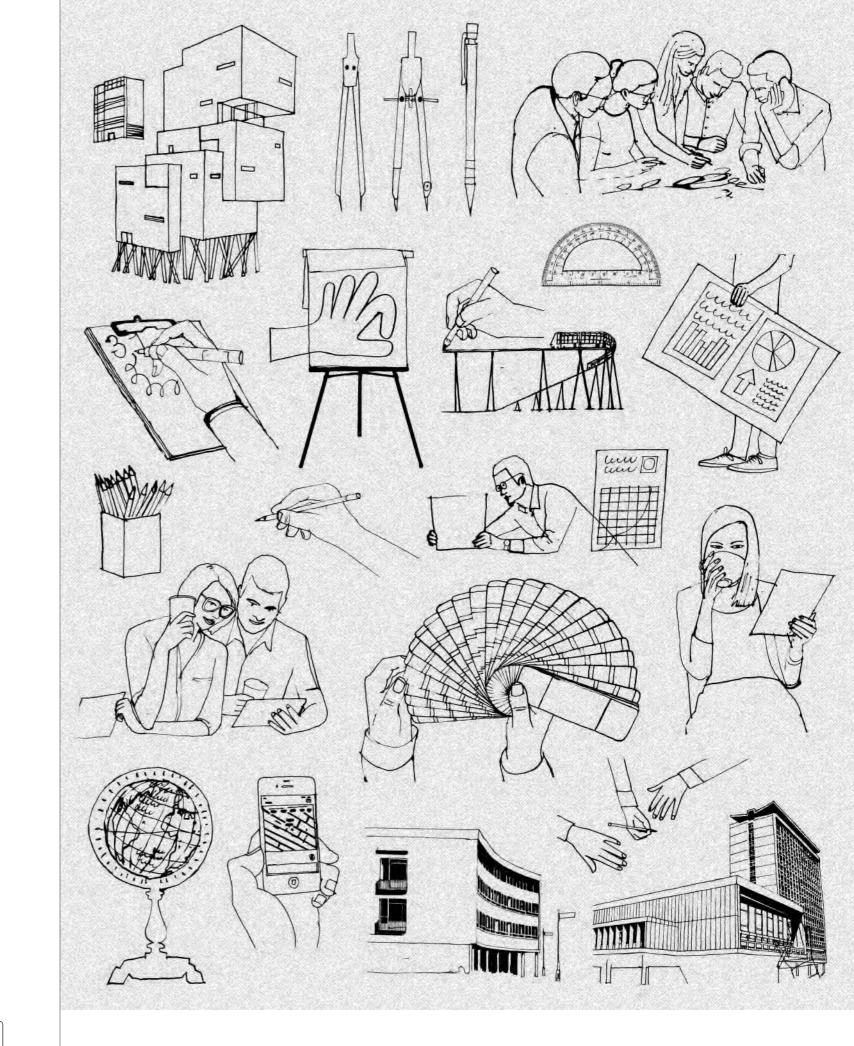


## **BNOMURA** GROUP





**BNOMURA** GROUP

Company Profile 2023



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## Message from the President



NOMURA Group has built the thoughts it has cultivated since its founding and has worked with many customers to this day. Based on the trust we have received, we will move toward a new history.

What kind of company do we need to be in order to seek out as-yet unknown possibilities for spaces in a changing society, and to continue to provide people with delight and inspiration? This fiscal year we have revised the brand structure that is our guide, and have formulated a new corporate vision.

#### Our new vision

Unleash the boundless creativity of our multitalented professionals to explore the frontiers of spatial design

NOMURA Group aims to become a company that taps the creativity of each individual employee and takes on new challenges in spatial creation. This is an age where the spatial business environment is in flux, and we need to create totally new spaces to resolve social issues. I believe that we must value the inherent potential of our employees and tap their individual creativity to open up new possibilities for NOMURA Group. Each employee possesses the ability to detect social issues and the passion to make the world a better place. We will draw upon the new approaches and ideas they generate, get people involved, and create a mighty surge of enthusiasm that will open up all spatial possibilities. The new NOMURA Group will tap employee creativity to shape the future of new businesses.

Drawing upon individual creativity to provide people with delight and inspiration. That is an aspiration which ties in with the ideals we have held since our founding. I ask for your continued support and patronage of NOMURA Group as we move into a new era, with our employees sharing the same aspirations, fueled by our roots and the faith of our customers.

Kiyotaka Okumoto Representative Director, President and CEO NOMURA Co., Ltd.

## Management Philosophy

We help to create enriching environments by putting people first and creating new value

NOMURA reflects a diverse range of human values to create comfortable environments that will improve consumers' lives. Putting People First NOMURA also provides fulfilling, people-centric workplaces where our employees can realize their full potential. NOMURA explores new functions and possibilities for interaction between people, between people and items, and between people Creating New Value and information to maximize customer traffic and create the best space for our clients' business.

Our Aim

NOMURA improves the culture of people's everyday lives by improving the environments where they spend their time. It is through this work that we lead the environment creation industry.

## **Our Mission**

#### Inspiring spatial design and engineering.

NOMURA Group's mission always has been and always will be to deliver delight and inspiration to people by making the best use of spaces, and to help to create new value for society. We will give shape to people's future happiness via the experiences a space produces.

## Vision

## Unleash the boundless creativity of our multitalented professionals to explore the frontiers of spatial design.

As society changes, there are greater expectations of spatial possibilities. In order to meet those expectations, NOMURA Group aims to be a company that draws upon the creativity and passion to make the world a better place of each individual employee, and takes on new challenges in spatial creation.

## **Business**

## Value >

## We deliver everything expected of us as spatial creation professionals

Our main business is the integrated creation of spaces where people gather, such as commercial facilities, hotels, corporate PR facilities, workplaces, expos and museums. We specialize in a wide range of fields, from research, planning and consulting, to design, layout, manufacturing and construction, as well as operation and management of facilities and events. We leverage our areas of specialization and the combined capabilities of the NOMURA Group, to deliver one-stop service covering everything such spaces require.

In recent years we have also been participating in the creation of new businesses and projects that utilize such spaces. As a partner in the creation of spaces compatible with contemporary trends and changes in the social environment, we will help our clients' businesses, and society as a whole, to prosper and flourish.

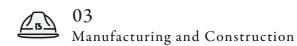
### Services >

Ξą 01

Research, Planning and Consulting

Based on factual surveys covering areas such as social context and market environment, we carry out a series of analyses of the client's challenges and resources, and formulate a basic plan that sets forth their vision and concept. In addition, our involvement right as far as the stage when specific details and content are planned, and when ideas take physical form, means we can create inventive spaces that chime with the client's vision and the needs of society.

- Marketing and research Feasibility studies
- Master planning Creation of the basic plan and concept
- MD planning Business format development Leasing to tenants



We engage in safe, high-quality construction management based on accurate knowledge and judgments, calling on specialist assistance when needed. We communicate with resource manufacturers, engineers, and media creators, maximizing their capabilities to steer projects to completion.

Project management : • Process control • Quality control • Cost management

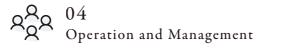
- Safety management Manufacturing and construction management • Compliance management, compliance with inspections by government agencies
- Interior design supervision : Criteria alignment
- Supervision of tangible aspects of interior design
- Supervision of intangible aspects of interior design



## 02 Design and Layout

We aim to express and embody the client's business plan in spaces and content. We consider sociality, historical context and the situation some years into the future, and create designs and layouts that will satisfy our clients and the people who will use those spaces, ensuring that they will continue to use them over the long term. We are currently working on proposals leveraging advanced technologies suitable for this information-oriented society and era of digitalization.

Spatial Design : • Architectural planning and design • Interior design and layout • FF&E design and coordination • Sign design and layout Content design : • Display and information design • Visual content design • Website and application design • Composite production design and engineering • Brand visual design • Design and layout of special forms and monuments • Sales Promotion and displays



We take charge of the operational management of facilities, and of operations that help the facilities to flourish and revitalize local communities which have formed around them. We leverage our wealth of know-how and networks to offer total support for the actualization of our clients' business.

Spatial Design : • Management of facilities • Preparations for openings • Hiring, human resource management • Advertising, PR

- Attracting customers, promotional activities Various kinds of secretariats • Liaison with the general public
- Facility operation : Restaurants, product retail Research • Tourism, regional revitalization • Exhibitions, events
- Inspections and maintenance

## NOMURA in Numbers

We have built up a reliable track record over the course of 130 years. Our integrated capabilities have placed us at the top of our industry.

A history stretching back

131<sub>years</sub> 2,938<sub>companies</sub>

Founded in 1892. Starting with our chrysanthemum doll displays in the late 19th and early 20th centuries, we have delighted and inspired people throughout the years. We continue to create spaces that generate excitement and draw people to them.

We have reached the top of the display industry by providing services that go beyond space creation. We dig deeper to accurately ascertain our clients' needs and current trends, then provide a wide range of services to leave our clients satisfied.

Contracted projects per year

15,213

# 1,109 million yen

As a professional producer of spaces that attract customers, we provide support for exhibitions and trade fairs, commercial, corporate and cultural facilities, and international business expansion. Our market is becoming more extensive with

**Product directors** 

each passing year.

Our consistently high quality is the fruit of our many years of creation experience, our command of the latest technology and knowledge, and the way our team members constantly refine and pass on their skills. We also take the utmost care to ensure that our operations are safe and environmentally friendly.

We have won over 100 design awards in the past five years alone. These include both domestic and international awards, showing that our creators' design sense and creativity are highly regarded around the world.

\* Figures are for the NOMURA Group as a whole. Figures for the number of contracted projects per year, the percentage of net sales from repeat customers and the number of clients exclude some group companies that have different business formats. As of February 28, 2023.

Clients



Net sales



In FY2022, the consolidated net sales for the NOMURA Group were 110,928 million yen, with 3,113 million yen in operating income, 3,246 million yen in ordinary income and 2,229 million yen in registered net income attributable to shareholders of the parent.

Design awards won



Percentage of net sales from repeat customers

This is the percentage of net sales from customers who order work from us every year. This ratio is proof of our customers' strong trust in the NOMURA Group, and is a point of pride with us.

Planners and designers

We have a unique framework to provide tailored services from research, planning and drafting to design. Our team of creators draw on a wealth of aesthetic sensitivity to provide fresh ideas and top-notch designs.

Affiliated companies

Over 500

We are affiliated with over 500 companies throughout Japan. For each project, we team up with the best companies for the job and construct a framework to carry out the project.

## Works

## We help to further the development of society by creating spaces in diverse sectors

#### Urban & Retail



MORINOMACHI PLAZA WONSETO FOODHALL 2022. Okavama Client : Ryobi Holdings Co.,Ltd



-Department stores - Specialty stores - Service stores

-Large-scale area development concepts -Large complex development & Shopping Center

CHOOSEBASE SHIBUYA 2021, Tokyo Client : Sogo & Seibu Co., Ltd.

-Hotel / Resort - Ceremony

- Residence



% Arabica Riyadh The Zone 2021, Riyadh Client : ARABICA INTERNATIONAL LIMITED

NOMURA Group develops a wide range of spaces, ranging from commercial facilities, hotels and offices, to facilities in the promotional sector, namely the trade show, expo and creative event fields, such as museums, galleries and showrooms. As a leading company in the display industry, we will continue to respond to diverse needs that change with the times, and help to further the development of society.

#### Entertainment

- Theme Park / Amusement Park / Amusement facility - Tourist facility - IP Entertainment - Spatial production / Illumination





2022, Fukuoka Client : JR East Marketing & Communications, Inc.

#### Convention & Event

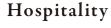
TOKYO GAME SHOW 2022 SEGA/ATLUS

Tokyo Michiterasu 2022

2022, Tokyo

-Large international events (expositions and summits) - Public events - Displays / Promotional events

2022, Chiba





OMO3 Sapporo Susukino by Hoshino Resorts PARK WELLSTATE KAMOGAWA 2022, Hokkaido Client : Hoshino Resorts Inc.



2021, Chiba

Client : Mitsui Fudosan Residential Co.,Ltd.

-Brand communication / Showroom / Factory tour - Corporate museum

-Research center / Innovation facility -Workplace -Corporate training & education facility



LOQUAT Nishi-Izu 2021, Shizuoka Client : Toi Tourism Revitalization Co., Ltd.

#### Corporate



Hitachi Origin Park 2021, Ibaraki Client : Hitachi, Ltd.



New CI Formulation and branding 2021, Miyagi Client : HIGASHI NIPPON BROADCASTING Co.,Ltd.



MID POINT Musashi-Kosugi 2020, Kanagawa Client : Cosmos Initia Co., Ltd



2022, Chiba

Public

Client : SEGA CORPORATION



Ghibli Park 2022, Aichi Client : Aichi Prefecture, GHIBLI PARK Co., Ltd.



"sora Kasai" 2022, Hyogo Client : Kasai City

Client : SOTSU CO.,LTD. Bandai Namco Filmworks Inc.



THE LIFE-SIZED V GUNDAM STATUE RED°TOKYO TOWER 2022, Tokyo Client : TEG, Inc.



The time on the beach Client : Kinokuniya Corporation



IFA 2022 Exhibition Panasonic 2022, Germany Client : Panasonic Corporation

-Museums -Public facilities -Public transport facilities -Kids spaces / Nurseries -Schools / Educational facilities -Hospitals / Clinics / Healthcare facilities - Shrines / Buddhist temples / Religious organizations - Sports facilities / Parks



Kasai City Regional Revitalization Base Facility SHIKOKU AQUARIUM 2020, Kagawa Client : SMBC Trust Bank Ltd.

## Social Good

# Creating happiness that extends into the future in spaces people use

We want to make that vision a reality. As spatial creation professionals, we want to create spaces that people will appreciate and be glad of 10, 20 or even 100 years from now. Spaces that will be starting points from which society moves towards a joyous future. These spaces will respond to global environmental issues and connect with sustainable societies of the future. They will revitalize local communities and offer the people who live there a route towards their hopes and dreams. They will transmit cultural legacies, nurture cultural seeds, and enrich people's aesthetic sensitivity and creativity. They will welcome all who come to them, and be places where new connections can be made.

Sharing our aspirations with our many partners, we will give shape to those places, one by one, via the new opportunities for co-creation that unfurl from our encounters. We will thus delight and inspire people and society right now, and deliver happiness that lasts long into the future.

## We will contribute to solutions for social issues via our creative thinking and provocative technological development

The NOMURA Group has looked long and hard at various social challenges and, as professionals in spatial creation, we have engaged with what we consider to be social good. During projects with our clients, members of teams drawn from various departments and organizations share ideas from the perspective of social challenges, and come up with solutions from a creative perspective.

## Four areas of activity

Our engagement with social good is principally in the four areas shown on the right.

#### The environment

We contribute to the protection of the global environment and creation of sustainable spaces

#### Local communities

We contribute to regional revitalization, the building of communities, and the passing down of local assets to future generations

#### Culture

We collaborate in and support the arts and traditional crafts, and contribute to the enrichment of people's aesthetic sensitivity

#### People

We create usable spaces accessible to all and contribute to diversity in social engagement

# social good

#### R&D that promotes social good

With the aim of developing our next-generation business infrastructure, our employees engage in the creation of new value from the perspectives of solutions for social challenges and business viability, thinking and taking action autonomously.

# Rediscovery of local resources and the creation of local value



This means reexamining local value and facilitating the transmission of local "common knowledge" to the next generation. With future NOMURA Group working styles in mind, we have made it our mission to create starting points for links with the local community. We will act with the local community to generate delight and inspiration.

#### Finance



Finance is a vital element in various activities for social good. We are researching effective measures such as fund formation and the development of ways to evaluate business that contributes to society. We also actively invest in companies and organizations that engage with social good.

#### Inclusion and art



With the aim of creating an inclusive society in which anyone can participate, we are working with experts, educational institutions and companies on programs and spatial design to create inclusive venues where diverse visitors will feel comfortable, and places where cultural and artistic activities will stimulate creativity and interaction. Our aim is to create places where everyone can join in and co-create, or in other words to create communities.

#### Development of solutions for sustainable spaces



We are engaged in initiatives to cut CO2 emissions and produce zero waste as we aim to create and vitalize sustainable spaces. We are currently working on the visualization (quantification) of CO2 emissions using BIM, the implementation of the precut construction method, and the joint development and installation of sustainable materials.

## An academic approach to delight and inspiration



Since our founding more than 130 years ago, we have delighted and inspired people with our spatial achievements. From now on we will adopt a more scientific approach, incorporating behavioral and psychological analysis and research, as we help to build a more affluent society.

#### The Fair Wood Project



The NOMURA Group promotes the utilization of Fair Wood as we consider it our social responsibility to contribute to forest conservation and the circulation of sustainable timber. We aim to co-create a "fully recycling-based timber business" where, when Japanese timber such as cedar and cypress is used, new trees are planted, grown to maturity, and utilized as renewable resources. We are carrying out proof-of-concept experiments to boost the value of timber and developing new uses for it.

#### Lifelong learning



The essence of beauty and its diverse forms have been cultivated by the NOMURA Group over many years. We aim to conceptualize that "NOMURA Group identity" from an abstract perspective based on empirical practical knowledge, taking aesthetic phenomena in spatial creation and business activities as our objects of study, and to pass that information down to future generations.

## Sustainability

## Sustainability Policy

At the NOMURA Group, we have established a management policy with the goal of helping to create an abundant human environment by producing new value from the standpoint of human rights. Based on this, we are working hard to provide society with delight and inspiration, while also improving our corporate value and helping to achieve a sustainable society. We do this through business activities aimed at the creation and vitalization of spaces that facilitate diverse communication.



#### 1. Corporate governance

- We will comply with laws, regulations, and social norms, appropriately manage the risks involved in our business activities, and establish governance for fair and sound corporate activities that are environmentally and socially friendly.

#### Materialities

• Ensure thorough compliance and implement flexible and speedy management capable of responding to change • Communicate and cooperate with stakeholders







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#### 2. Respect for human rights, acceptance of diversity and different work styles, and human resource development

- We will deepen our understanding of human rights issues related to our business activities, and fulfill our responsibility to respect human rights.

-We will also pursue healthy work styles for our employees, and embrace a wide array of diversity with respect to age, sex, disability, nationality, race, and values. Moreover, we view the abilities that people have as a form of capital, and strive to develop human resources who can fulfill their individual potential.

#### Materialities

• Utilize and train diverse human resources so we can demonstrate our creative capabilities

 $\bullet$  Promote work-life balance that creates job satisfaction • Create a reassuring work environment where there is no harassment

#### 3. Quality, environment, and safety

-We will strive to improve safety standards, and the quality of the products and services we provide. - We will strive to reduce the environmental impact of our business activities by adopting and developing environmentally-friendly procurement and new technologies. -We will strive to ensure the health and safety of workers, and to prevent accidents and injuries.

#### Materialities

• Manage supply chains and boost the reliability of our products and services • Enrich global, natural and human environments via products we make and things we make happen • Create a safe and reassuring work environment

#### 4. Social contribution activities

- Through our business activities, we will strive to contribute to the development of culture and local communities and to promote mutual understanding across cultures and regions, and will be instrumental in the birth of the next era.

#### Materialities

• Reactivate regions by ensuring local assets are passed down to future generations and by building communities • Create usable spaces accessible to all

- Enrich people's aesthetic sensitivity via our co-creation and support of cultural activities
- Create a society where good health is the norm via our creation of spaces for sports and wellness businesses

• Produce creative and engineering staff who will enrich human environments

• Harness creative thinking and technological innovation to boost the value of spaces

#### **Company Overview**

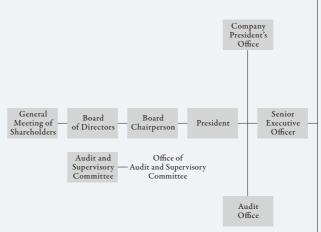
Company Overview		NOMURA Co., Lt
	Representative	Kiyotaka Okumoto
	Head Office	2-3-4, Daiba, Mina phone:+81-3-5962
	Established	March 15, 1892
	Incorporated	December 9, 1942
	Paid-in Capital	6.497Billion yen (l
	Employees	Total no. of NOM Non-consolidated: Consolitated:NOI
	Business	Research, planning operation and man
	Licenses and registrations	Special construction work, scaffolding/or ing work, roofing work, construction work tion work, paintin grade) offices (Tok class consigned free
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ato-ku, Tokyo 135-8622, Japan 2-1171
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URA GROUP employees (including contract workers):2,406 NOMURA Co., Ltd. 1,272 (regular employees) MURA GROUP 1,896 (regular employees)
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ngineers.

#### Executives

Board Directors	Representative Director	r Shuji Enomoto Kiyotaka Okumoto Fukuzo Okuno Yoshitaka Hayashida			
	Board Director				
		Tatsumi Kimishima (Outside Director)			
	Shigeo Matsutomi (Outside Director)				
	Audit and Supervisory	udit and Supervisory			
	Committee Member	Makoto Kurihara (Full-Time Audit and Supervisory Committee Member)			
		Yasuharu Fushimi (Outside Director)			
		Tatsumi Yamada (Outside Director)			
		Chihiro Kanai (Outside Director)			
Executive Officers	Chairperson of the Board,				
	Executive Officer	Shuji Enomoto			
	President,				
	Chief Executive Officer	Kiyotaka Okumoto			
	Senior Executive Officer	Fukuzo Okuno			
	Executive Officers	Yoshitaka Hayashida	Head of Sales Activation		
		Yuki Doi	Head of Corporate Management		
		Takayuki Yoshida	Deputy Head of Sales Activation		
		Kiichiro Yasumi	Head of Corporate Strategy Development		
		Asako Harayama	Head of Business Development		
		Takayuki Maejima	Head of HR and Facility Management		
		Hironobu Takeda	Head of Creative Studio		
Executive Fellows		Yoshiaki Yamaguchi	Division Head, Kansai Office, Sales Activation		
		Yujiro Kawanishi	Division Head, Account Division1, Sales Activation		
		Tatsuya Sudo	Division Head, Global Business, Sales Activation		
		Ryu Kosaka	Executive Creative Director, Creative Studio		
		Masaki Kawahara	Executive Creative Director, Creative Studio		



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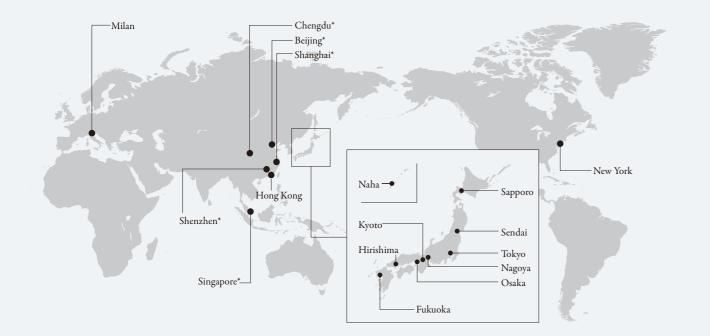
March 1, 2023

#### Office

Group Companies

Domestic	Head Office	2-3-4 Daiba, Minato-ku, Tokyo 135-8622, Japan Phone: +81-3-5962-1171
	Osaka	19F Parks Tower, 2-10-70, Nambanaka, Naniwa-ku, Osaka City, Osaka 556-0011, Japan Phone: +81-6-6649-3331
	Hokkaido	7F Kitaichijo Mitsui Building, 5-2-9 Kitaichijonishi, Chuo-ku, Sapporo, Hokkaido 060-0001, Japan Phone: +81-11-231-3350
	Tohoku	12F Sendai Daiichi Seimei Tower Building, 4-6-1 Ichibancho, Aoba-ku, Sendai, Miyagi 980-0811, Jap Phone: +81-22-265-3858
	Chubu	JR Gate Tower 41F, 1-1-3 Meieki, Nakamura-ku, Nagoya, Aichi 450-6641, Japan Phone: +81-52-462-8182 / FAX: +81-52-462-8186
	Chugoku/ Shikoku	11F Meiji Yasuda Seimei Hiroshima Noboricho Building, 13-11 Noboricho, Naka-ku, Hiroshima City, Hiroshima 730-0016, Japan Phone: +81-82-222-0133
	Kyushu	4F Ayasugi Building, 1-15-6 Tenjin, Chuo-ku, Fukuoka City, Fukuoka 810-0001, Japan Phone: +81-92-781-1433
	Kyoto	3F Kyoto Kowa Building, 82 Tachiurinishimachi, Shimogyo-ku, Kyoto-City, Kyoto 600-8007, Japan Phone: +81-75-256-8612
	Okinawa	9F Daido Life Naha Building, 3-1-15 Maejima, Naha, Okinawa 900-0016, Japan Phone: +81-98-866-8388
Overseas	Hong Kong	Suite 23A11, 23Ath Floor, Tower 2, The Gateway, Harbour City, Tsim Sha Tsui, Hong Kong Phone: +852-2771-2340
	Milan	Milan Via Francesco Petrarca, 4, 20123 Milano, Italy (Scheduled personnel changes)

New York New York 257 Park Avenue South 19th Floor, New York, NY 10010-7304, USA



	WWW.nomura-archs.co.jp
Name	NOMURA ARCHS Co.,Ltd.
Office	<u>Head Office</u> Daiba Garden City Bldg. 5F,2-3-5 Daiba,
	Minato-ku, Tokyo* 135-0091, Japan
	Phone: +81-3-6426-0023 / FAX: +81-3-6426-0025 Kansai Office
	19F Parks Tower, 2-10-70, Nambanaka,
	Naniwa-ku, Osaka City, Osaka 556-0011, Japan
	Phone: +81-6-6649-3349 / FAX: +81-6-6649-3359
	<u>Mitaka Office</u>
	1-12-17 Kamirenjaku, Mitaka, Tokyo 181-0012, Japan
Business:	Planning, design, manufacturing and construction of the architecture, building redevelopment, interior design and signs for the commercial, public and cultural facilities and chain store spaces, construction management, other related business
C's	•3 www.cs3.co.jp
Name	C's•three Co.,Ltd.
Office	Head Office
	2-3-4 Daiba, Minato-ku, Tokyo 135-0091, Japan
	Phone: +81-3-5962-1336 / FAX: +81-3-3570-2377
	Osaka Office 19E Parks Tower, 2-10-70, Nambanaka, Naniwa-ku

	Osaka Office
	19F Parks Tower, 2-10-70, Nambanaka, Naniwa-ku,
	Osaka City, Osaka 556-0011, Japan
	Phone: +81-6-6649-3341 / FAX: +81-6-6649-3335
Business:	Integrated business services, temporary staffing, facility operation

## BINOMURA www.nomurakougeisha.com.cn

Name	NOMURA (Beijing) Co.,Ltd.	
Office	<u>Head Office</u>	
	Room 306, Business Building 01, 2 Jiuxianqiao Road,	
	Chaoyang District, Beijing 100015	
	Phone: +86-10-6566-7840	
	Shanghai Branch Office	
	9F, Tower A, BAOLAND XINHUA, 88 Anshun Road,	
	Changning District, Shanghai 200052	
	Phone: +86-21-6217-9567	
	Shenzhen Branch Office	
	Room 501D, 5th floor, Building No.5, Nanhaiyiku Space,	
	No.6-1 Xinghua Road, Nanshan District, Shenzhen 518000	
	Phone:+86-755-2165-1697	
	Chengdu Branch Office	
	Room 1615, South Tower 16F, Libao Building, 62 Kehua North Road,	
	Wuhou District, Chengdu, Sichuan 610042	
	Phone:+86-28-6199-4252	
Business:	• Display design and construction: Design for various exhibitions and events	
	<ul> <li>Architectural decoration design and construction:</li> </ul>	
	Design and construction of interiors for stores, specialty stores, offices, etc.	
	• Design, manufacturing and procurement of furniture and fixtures	
	Provision of technical consulting and services	
	-	

\*Nomura Group Office Locations

#### nomura medias www.nomura-medias.co.jp

nnec	ands www.nomura-medias.co.jp
Name	NOMURA MEDIAS Co.,Ltd.
Office	Head Office
	Daiba Garden City Bldg. 4F, 2-3-5 Daiba,
	Minato-ku, Tokyo* 135-0091, Japan
	Phone: +81-3-6426-0198 / FAX: +81-3-6426-0199
	<u>Osaka Branch</u>
	19F Parks Tower, 2-10-70, Nambanaka, Naniwa-ku,
	Osaka City, Osaka 556-0011, Japan
	Phone: +81-6-6649-3336 / FAX: +81-6-6649-3340
	<u>Nagoya Branch</u>
	6th Floor, Daiichi Meieki Building, 4-5-27 Meieki,
	Nakamura-ku, Nagoya, Aichi 450-0002, Japan
	Phone: +81-52-569-5081 FAX: +81-52-569-5080
Business:	Display and promotion creation for visitor-attraction spaces, planning, design, production, maintenance and operation support for exhibition equipment, store operation, originalprod- uct development etc.*General reception:NOMURA Head Office Bldg. 1F (NOMURA Group general reception)

\*General reception: NOMURA Head Office Bldg. 1F (NOMURA Group general reception)

www.rikuyosha.co.jp

Name RIKUYOSHA Co.,Ltd. Head Office 2-3-4 Daiba, Minato-ku, Tokyo 135-0091, Japan Phone: +81-3-6426-0131 / FAX: +81-3-6426-0143 Business: Book editing, printing, publishing, and sales

	SAPORE PTE. LTD. www.nomuradesignsg.com
Name	NOMURA Design and Engineering Singapore Pte.Ltd.
Head Office	20 Anson Road, #11-01 Twenty Anson, Singapore 079912 Phone: +65-6220-0883 / FAX: +65-6220-1883
Business:	In the ASEAN region Planning, design and execution of commercial spaces including large commercial complexes, department stores and specialty stores. Support for added-value creation at work- places and leisure facilities. Solution proposals in corporate advertising activities (consulting plans and general production tasks).

## History

## Constantly Challenging Ourselves for Over 130 Years.

#### • 1892

Founded by Taisuke Nomura in Takamatsu. NOMURA initially creates scene shifting services for theaters

#### **1892-1945**

Expansion from popular entertainment to exhibitions and decorative displays

Events (chrysanthemum dolls, events at sumo halls and exhibitions) and department store

#### 1846-1969

Start of management modernization and the establishment of the display industry

Department stores, exhibitions, art exhibitions and amusement parks

#### 1970-1989

Business expansion and strengthening of management framework

World Exposition, commercial facilities, museums, exhibitions, corporate PR facilities and showrooms



Founder Taisuke Nomura



12-dangaeshi tiered chrysanthemum doll display at Ryogoku Sumo Hall Arena Around 1924



Store decorations Takashimaya Osaka Store 1947



Expo Osaka 1970 ©Osaka Prefecture



Tsukuba Expo '85 Government Pavilion/ History Pavillion 1985 Tsukuba Expo '85 Memorial Foundat



NOMURA can trace its roots back to 1892. During the Taisho Period (1912-1926), founder Taisuke Nomura created a large-scale mechanism for displaying chrysanthemum dolls at the national sumo hall in Tokyo. The bold imagination and ambition of this pioneering display, which amazed and delighted his contemporaries, have since been expanded into a variety of genres. At the heart of NOMURA's development lies a thirst for challenges, an insistence on quality, and a mindset that constantly seeks to deliver customer satisfaction. As society changes, there are greater expectations of spatial possibilities. In order to meet those expectations, NOMURA Group aims to be a company that draws upon the creativity and passion to make the world a better place of each individual employee, and takes on new challenges in spatial creation.

#### 1990-2012

Overcoming market fluctuations and becoming "Nomura: the company you choose"

Brand stores, chain stores, visitor attractions, work as designated administrator and operator, and urban development

#### • 2013-2022

Becoming a Prosperity Partner that maximize our customers' prosperity

Shopping centers, hotels, theme parks, offices, vitalization of local communities, and digital technology



NTV Clock (design by Hayao Miyazaki) 2006

TOKYO Solamachi 2012 ©TOKYO-SKYTRFFTOWN



1997





2005

Sanuki Pavillior National Industrial Exhibition (Takamatsu Expo) 1954 1928 ©Japan Au Association, Inc.



The First All-Japan Motor Show

MISAKI KOEN Amusement Park (Ride Fair) 1960



1969

obile Ma

#### • 2023 -

Unleash the boundless creativity of our multitalented professionals to explore the frontiers of spatial design





The projection mapping to celebrate A book published in 2023 the NOMURA Group's 130th anniversary in 2022



showcasing NOMURA Group employees and their passion to create "happy spaces"



Fujisan World Heritage Center 2016



NOMURA Group office consolidation project implemented in Daiba, Minato-ku, Tokyo